V Semester B.C.A. Examination, February/March 2024 (NEP Scheme) (Freshers) COMPUTER SCIENCE Data Mining (Elective – I)

Time: 2½ Hours Max. Marks: 60

Instruction: Answer any 4 questions from each Sections.

SECTION - A

1.	A STATE OF THE PROPERTY OF THE	4×2=8)
	Define KDD and Data mining.	2
		2
	2) What is market basket analysis?	2
	3) What is correlation?	2
	4) Explain similarity measures.	-
	 Differentiate between bottom-up and top-down strategy in hierarchical clustering. 	2
	6) Define support and confidence in Association rule mining.	2
	SECTION - B	
	OEO HON	
11.	. Answer any 4 questions. Each carries 5 marks. (4	×5=20)
11.		
11.	 Answer any 4 questions. Each carries 5 marks. With an example, explain where data mining is crucial to the success of business. What data mining functionalities does this business need? 	a
11.	. Answer any 4 questions. Each carries 5 marks. (4)	a 5
11.	 Answer any 4 questions. Each carries 5 marks. (4) 7) With an example, explain where data mining is crucial to the success of business. What data mining functionalities does this business need? 8) Explain Data mining process in detail. 9) State Bayes Theorem. Explain Bayesian classification. 	a 5
11.	 Answer any 4 questions. Each carries 5 marks. With an example, explain where data mining is crucial to the success of business. What data mining functionalities does this business need? Explain Data mining process in detail. 	a 5 5 5
11.	 Answer any 4 questions. Each carries 5 marks. With an example, explain where data mining is crucial to the success of business. What data mining functionalities does this business need? Explain Data mining process in detail. State Bayes Theorem. Explain Bayesian classification. Discuss data mining issues in detail. 	a 5 5 5 5

SECTION - C

III. Answer any 4 questions. Each question carries 8 marks. (4x	(8=32)
13) Discuss the tasks of data mining with an examples.	8
14) Explain KNN classification in detail with an example.	8
15) a) Using the data given below, draw OC curves assuming that the output 2 column is the correct classification and output 1 is what is seen.	ıt
Draw 3 curves.	5
b) Construct a confusion matrix assuming output is the correct	
assignment and output 1 is actually made.	3

Name	Gender	Height	Output 1	Output 2
Kristina	F	1.6m	Short	Medium
Jim	M	2 m	Tall	Medium
Maggie	F	1.9m	Medium	Tall
Martha	F	1.88m	Medium	Tall
Stephanie	F	1.7m	Short	Medium
Bob	M	1.85m	Medium	Medium
Kathy	F	1.6m	Short	Medium
Dave	M	1.7m	Short	Medium
Worth	M	2.2m	Tall	Tall
Steven	M	2.1m	Tall	Tall
Debbie	F	1.8m	Medium	Medium
Todd	M	1.95m	Medium	Medium
Kim	F	1.9m	Medium	Tall
Amy	F	1.8m	Medium	Medium
Wynette	F	1.75m	Medium	Medium

16) Explain Algometric algorithm with an example.

8



17) For the following data, construct a decision tree and explain the terms Root node, Decision node, leaf node, sub pruning, parent node and child node.

Play **Temperature Humidity** Wind Day Weather No Weak High Sunny Hot 1 Yes Weak High 2 Cloudy Hot Yes Strong Normal Mild 3 Sunny Yes High Strong Cloudy Mild 4 No Strong High 5 Mild Rainy No Strong Normal Rainy 6 Cool Yes Weak High 7 Mild Rainy No Strong High Hot Sunny 8 Yes Weak Normal 9 Cloudy Hot No Strong High Mild Rainy 10

18) Explain Apriori Algorithm.

8